

Project Profile



Project:
SyncUs

Industry:
Social Networking

Technologies / Platform:

- iPhone
- Xcode
- Asp.net
- Php
- Mantis Bug Tracker
- BaseCamp

Business Benefits:

Customer / Consumer

- Share recent social activity among friends
- Discuss queries with other users on the message board
- Chat with friends
- Control the privacy levels for bi-directional social presence
- Group friends as per any event

Client

Japan based venture funded start up.

Business Needs

To create a social networking application that can be used to keep friends in sync with each other through chat and e-mail by leveraging on the GPS features of mobile phones and tablets.

Solution Overview

The solution has two sides,

The client side (phone device and web site) and the server

- The application is meant only for the registered users
- The user can locate other users on the map depending on the location visibility settings and view their profiles and invite non-friend users as friends
- The user can also start a message thread on message board to discuss about anything and the other users can reply to that, view other user's messages depending on message visibility settings
- The user can initiate chat with his friends, group his friends and share activities with them
- The user can modify his personal details
- In case of web login, the admin can see the reports etc

Highlights:

- The user has the power to control the privacy of the account
- User gets the notification when the application runs in the background
- The chat message history is stored in the encrypted form and notification is shown for new unread/unseen chat messages
- There is a feature of sending location based messages on message board (like forum replies)
- The user can upload the picture of the places they are at.

